Reply dated May 16, 2006

to Office Action of February 21, 2006

Page 3 of 11

AMENDED CLAIM SET

The claims have been amended as follows:

1. (Currently Amended) An image sensing apparatus, comprising: -comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the

subject represented by the image data output from said image sensing device will be displayed

on a display screen;

a designating unit for designating an electronic zoom area in the image of the subject

displayed on the display screen;

an electronic zoom device that electronically magnifies the image in the designated

electronic zoom area;

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds to a center point of the designated electronic zoom area, the center point of the

designated electronic zoom area being different from a center point of the image of the subject

represented by the image data output from said image sensing devicea-part of the subject that

corresponds to an image within the electronic zoom area is illuminated with strobe light, said

light control unit changing a light emitting angle of the strobe light emission device based on the

electronically magnified image; and

DRA/MH/pjh

Reply dated May 16, 2006

to Office Action of February 21, 2006

Page 4 of 11

a recording control unit for recording, on a recording medium, image data output from

said image sensing device and data indicating position of the electronic zoom area or image data

representing the image within the electronic zoom area.

2. (Currently Amended) An image sensing method comprising the steps of:

sensing an image of a subject and outputting image data representing the image of the

subject;

displaying the image of the subject represented by the obtained image data on a display

screen of a display unit;

designating an electronic zoom area in the image of the subject displayed on the display

screen;

electronically magnifying the image in the designated electronic zoom area;

illuminating, with strobe light, precisely a position of a subject that corresponds to a

center point of the designated electronic zoom area, the center point of the designated electronic

zoom area being different from a center point of the image of the subject represented by the

image data output from said image sensing device a part of the subject that corresponds to the

image within the electronic zoom area, said illuminating step changing a light emitting angle of

the strobe light based on the electronically magnified image; and

recording, on a recording medium, image data obtained by image sensing and data

indicating position of the electronic zoom area or image data representing the image within the

electronic zoom area.

Reply dated May 16, 2006

to Office Action of February 21, 2006

Page 5 of 11

3. (Canceled)

4. (Previously Presented) The image sensing apparatus in claim 1, wherein

the image comprises a marking that is displayed at a center point of the electronic zoom area.

5. (Previously Presented) The image sensing apparatus of claim 1, wherein

said apparatus is a digital still camera.

6. (Previously Presented) The image sensing apparatus of claim 5, wherein

said designating unit is a zoom-area designating switch of said digital still camera.

7. (Previously Presented) The image sensing apparatus of claim 1, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.

8. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the

subject represented by the image data output from said image sensing device will be displayed

on a display screen;

Reply dated May 16, 2006

to Office Action of February 21, 2006

Page 6 of 11

a designating unit for designating an electronic zoom area in the image of the subject

displayed on the display screen;

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds to a center point of the designated electronic zoom area, the center point of the

designated electronic zoom area being different from a center point of the image of the subject

represented by the image data output from said image sensing devicea part of the subject that

corresponds to an image within the electronic zoom area is illuminated with strobe light; and

a recording control unit for recording, on a recording medium, image data output from

said image sensing device and data indicating position of the electronic zoom area or image data

representing the image within the electronic zoom area,

wherein an optic axis of the strobe light emission unit coincides with a center point of the

electronic zoom area.

9. (Currently Amended) An image sensing apparatus, comprising comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

an electronic zoom device that designates an electronic zoom area in the image of the

subject and electronically magnifies the image in the designated zoom area; and

a light-emission control unit for controlling a light-emitting angle of a strobe light-

emission device in accordance with electronically magnified image, such that the strobe light-

emission device illuminates precisely a position of a subject that corresponds to a center point of

Reply dated May 16, 2006

to Office Action of February 21, 2006

Page 7 of 11

the designated electronic zoom area, the center point of the designated electronic zoom area

being different from a center point of the image of the subject output by the image sensing

device.

10. (Previously Presented) The image sensing apparatus of claim 9, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.